

This is an example of the detailed research we use to find your core supporters and important persuadable voters. With the research available, there is very little guesswork. With this precision micro targeting everyone can afford political television advertising. Request your free media plan today by email or phone. Toll free 866-505-0806.

## Local Network Performance among A35+ Republican

SCOTT POLITICAL.com



	Charleston	Cincinnati	Cleveland	Columbus	Dayton	Detroit	Ft. Ft.	Grand Rapids	Indianapolis	Lexington	Louisville	Pittsburgh	Toronto
AMC	133	141	127	136	104	126	68	115	118	109	163	97	88
CNBC	107	171	85	90	93	130	95	93	117	83	129	132	77
E8PN	155	143	115	128	127	138	121	112	128	107	118	125	135
E8PN2	149	142	114	130	140	131	120	124	144	105	142	124	127
FOXNC	211	167	153	154	161	141	125	125	137	157	128	147	146
GOLF	167	147	149	233	130	208	207	190	238		147	143	162
HALL	172	113	88	189	133	60	147	132	106	175	137	170	146
HQTV	156	150	141	161	129	134	124	93	127	149	105	136	157
HIST	126	115	98	142	113	132	109	107	102	129	126	131	129
TRAV	93	146	152	122	123	159	138	128	107	177	115	115	118
TWC	133	126	142	132	150	133	126	120	103	143	144	148	146
V8						218	171	190					277
AEN	128	111	121	127	97	115	81	89	96	118	110	93	89
CNN	122	104	94	89	102	106	92	91	100	141	90	99	100
DISC	109	103	94	113	89	118	97	93	92	107	103	91	101
FOOD	99	116	114	96	104	114	111	129	86	128	98	114	100
HLN	118	112	108	98	89	100	112	109	113	139	119	103	98
M8NBC	144	141	113	85	102	146	75	90	87	90	109	109	83
BRVO	79	89	92	83	77	83	58		87	65	82		52
8C	192	93	81	118	89	148	150	132	191	131	131		139
TNT	112	104	100	90	93	108	75	106	107	126	103	94	96
TVL	193	125	81	104	131	86	136	92	150	295	119	131	105
APL	129	111	80	97	127	101	72	103	93	105	102	85	115
BET													
CMDY	82	91	53	54	78	90	83	88	77	70	71	75	92
CMT	134	90	81	123	135	91	103	91	92	210	156	138	121
COURT	102	112	112	94	77	71	82	81	51	126	65	53	93
ENT	116	118	91	92	75	131	50	75	100	87	67	57	71
E8PCL	209	180	90	81	171	128	90	80	131	79	125	53	163
FAM	107	101	110	120	84	101	75	87	107	114	99	92	97
FX	93	97	93	126	64	68	88	122	92	139	88	97	73
LIF	102	110	73	92	56	65	73	57	104	137	95	89	52
MTV	46	72	41			53			40	96	46	33	
NAN	85	104	60		59	90		72	89	94	82	118	76
NICK	93	85	69	71	79	81	66	68	90	112	85	91	79
OXYG	71	82	79	100	87		68	88	64	118	124	101	57
8CIFI	114	70	61	78	83	88	87	52	74	100	121	48	114
8SPIKE	88	80	69	94	91	90	83	73	96	89	87	75	89
TB8C	116	96	72	117	115	93	74	117	102	141	103	114	96
TLC	85	123	93	131	88	118	123	97	85	118	118	110	97
TOON	93	76	51	91	60	63	65	41	93	58	101	31	46
U8A	144	114	100	96	102	100	81	99	109	148	90	91	89
VH1	80	95	40		58	86			32	51	73		
WE	159	132		106	98		69		112	144			63

HOW TO READ: Republicans aged 35+ in the Charleston DMA are 49% more likely than the U.S. population aged 18+ to watch E8PN 2.

Under 65 Among Recommended Networks  
Over 135 Among Alternative Networks

